



FEAR LESS DO MORE

RHODE ISLAND'S 24TH ANNUAL STATEWIDE SELF-ADVOCACY CONFERENCE
Hosted by Advocates in Action Rhode Island



2019 CONFERENCE SPONSOR FORM

Fear LESS / Do MORE! is a unique event that offers businesses, organizations, and entrepreneurs a way to reach potential customers and future clientele, share resources, and promote their work.

If you'd like to advertise in this year's program, please review the Artwork Requirements on page 3 and let us know if you have any questions. Our team can also design a Print-Ready Ad for you at no additional cost, based on the sponsorship level you select.

Whether you decide send us your ad, prefer to have our team create one, or choose to host a vendor display at RI's 24th Annual Statewide Self-Advocacy Conference on Thursday, October 31st at the Crowne Plaza, we hope you'll take advantage of this exciting opportunity to connect and engage with a diverse group of individuals, while showing your support for one of Rhode Island's largest integrated events of the year!

| | | |
|--|-----------------|------|
| ORGANIZATION/BUSINESS/INDIVIDUAL SPONSOR NAME: | | |
| NAME OF CONTACT: | | |
| E-MAIL ADDRESS: | | |
| PRIMARY PHONE #: | TEXT MESSAGE #: | |
| MAILING ADDRESS: | | |
| CITY: | STATE: | ZIP: |
| WEBSITE ADDRESS: | | |

The **EXTENDED DEADLINE** to Send Program Ad Copy is

THURSDAY, OCTOBER 17TH

E-mail Your Print-Ready Ad Copy Files to:

DEBKNEY@ADVOCATESINACTION.ORG

>>**PAYMENT INFORMATION**<<

Mail or Deliver Sponsor Forms with Checks Payable to:

ADVOCATES IN ACTION RHODE ISLAND

500 Prospect Street, Independence Square
Pawtucket, Rhode Island 02860

To Pay by Credit Card:

E-mail this completed form to the address below & we'll send you an Invoice within 2 business days so you can pay by CC

BILLING@ADVOCATESINACTION.ORG



2019 SELF-ADVOCACY CONFERENCE SPONSORSHIP OPPORTUNITIES

==> REFER TO PAGE 3 FOR ARTWORK & PRINT-READY FILE REQUIREMENTS <==

| Ad Size - Program Page Size: 8.5"(w) x 11"(h) | | PROGRAM AD | VENDOR DISPLAY | TOTAL |
|---|--|-------------------------------|---------------------------------|-----------|
| <input type="radio"/> SUPER SPONSOR: FULL PAGE | <input type="radio"/> No Bleed 7.5"(w) x 10"(h) | <input type="radio"/> \$2,000 | <input type="radio"/> NO CHARGE | \$ |
| SELECT BLEED OPTION => | <input type="radio"/> With Bleed 8.5"x 11" + .125" | | | |
| <input type="radio"/> FULL PAGE: 7.5" (w) x 10" (h) | | <input type="radio"/> \$1,000 | <input type="radio"/> ADD \$100 | \$ |
| <input type="radio"/> HALF PAGE/HORIZONTAL: 7.5" (w) x 4.875" (h) | | <input type="radio"/> \$ 600 | <input type="radio"/> ADD \$250 | \$ |
| <input type="radio"/> HALF PAGE/VERTICAL: 3.75" (w) x 10" (h) | | <input type="radio"/> \$ 600 | <input type="radio"/> ADD \$250 | \$ |
| <input type="radio"/> QUARTER PAGE/HORIZONTAL: 3.75" (w) x 4.875" (h) | | <input type="radio"/> \$ 350 | <input type="radio"/> ADD \$350 | \$ |
| <input type="radio"/> QUARTER PAGE/VERTICAL: 7.5" (w) x 2.5" (h) | | <input type="radio"/> \$ 350 | <input type="radio"/> ADD \$350 | \$ |
| <input type="radio"/> BUSINESS CARD/HORIZONTAL: 3.5" (w) x 2" (h) | | <input type="radio"/> \$ 100 | <input type="radio"/> ADD \$450 | \$ |
| <input type="radio"/> BUSINESS CARD/VERTICAL: 2" (w) x 3.5" (h) | | <input type="radio"/> \$ 100 | <input type="radio"/> ADD \$450 | \$ |
| <input type="radio"/> VENDOR DISPLAY: 6' TABLE (NO PROGRAM AD) | | (N/A) | <input type="radio"/> ADD \$500 | \$ |

FEARLESS FRIENDS: For Donation of \$25 and up. Write the name as you'd like it to be listed in this year's Program

WHOSE NAME
SHOULD WE LIST?

Listing is
"In Memory of"

SUPER SPONSORS: RECEIVE 4 COMPLIMENTARY REGISTRATIONS, EVENT APPAREL & RECOGNITION AT THE AWARDS

DISPLAYS VENDORS: RECEIVE 2 COMPLIMENTARY TICKETS TO THE AWARDS LUNCHEON

> Please provide names below & use the Complimentary Registration Form (attached) to register for the Conference Day or Lunch <

Super Sponsors: List the 4 individuals who will be registering for the Conference Day

Display Vendors: List the 2 individuals who will be hosting your Display Table & joining us as a guest at the Awards Luncheon

| | |
|----|----|
| 1. | 2. |
| 3. | 4. |

Advocates in Action Rhode Island
is a 501(c)3 non-profit organization:
EIN 46-0734867

Your support will help advance our mission
*"to empower people who have a developmental disability
to advocate for themselves and others, to support and
strengthen the Self-Advocacy Movement, and to raise
awareness about disability issues in the community."*

THANK YOU!

Together We're Making a Difference!



STAY UP TO DATE WITH CONFERENCE NEWS

Online: WWW.ADVOCATESINACTION.ORG

Like Us: FACEBOOK.COM/ADVOCATESINACTIONRI

Follow: TWITTER@AINAEVENTS

Phone: 1-877-532-5543

E-mail: CONFERENCE@ADVOCATESINACTION.ORG

EXTENDED DEADLINE REMINDER!

AD COPY IS DUE BY THURSDAY, OCTOBER 17TH

PROGRAM SPECIFICATIONS AND PRINT-READY FILE REQUIREMENTS

=>The 2019 Conference Program will be printed in Color on Letter-Sized, Full-Page, Portrait Orientation <=
REVIEW THE FOLLOWING ARTWORK & FORMAT REQUIREMENTS TO ENSURE YOUR DESIGN MEETS OUR PRINT-READY CRITERIA:

- Program Page Dimensions: 8.5" (w) x 11" (h)
- Ad Dimensions are Listed Below
- CMYK Color Space (NOT RGB)
- Embed, outline, or attach any non-system fonts
- Acceptable Formats: •pdf, •tif, •jpg (300 DPI Minimum)
- Unacceptable Formats: .gif, bitmap, .png graphics
- We also accept raw Illustrator (.ai) and .eps files
- Please DO NOT SEND Word, Publisher or PPT files

USE THE PAGE LAYOUT DIAGRAMS BELOW TO HELP YOU DETERMINE WHICH AD SIZE AND ARTWORK ORIENTATION TO SELECT:

| | | | |
|---|---|--|--|
| <p>FULL PAGE WITH BLEED (AKA: "BORDERLESS PRINT") WIDTH: 8.75" HEIGHT: 11.25"</p> <p>EXTEND ARTWORK .125" BEYOND EDGE OF PAGE</p> <p>SET SAFE PRINT AREA: .25" <=WIDTH=> 8.25" .25" <=HEIGHT=> 10.75" (AT LEAST .25" FROM EDGE OF PAGE)</p> <p style="text-align: center; font-size: 2em; background-color: yellow; border: 1px solid black; padding: 5px;">\$2,000</p> | <p style="text-align: center;">FULL PAGE (No Page Bleed)</p> <p style="text-align: center;">WIDTH: 7.5" HEIGHT: 10"</p> <p style="text-align: center; font-size: 1.5em; background-color: yellow; border: 1px solid black; padding: 5px;">\$1,000</p> | <p style="text-align: center;">HALF PAGE VERTICAL</p> <p style="text-align: center;">WIDTH: 3.75" HEIGHT: 10"</p> <p style="text-align: center; font-size: 1.5em; background-color: yellow; border: 1px solid black; padding: 5px;">\$600</p> | <p style="text-align: center;">HALF PAGE HORIZONTAL</p> <p style="text-align: center;">WIDTH: 7.5" HEIGHT: 4.875"</p> <p style="text-align: center; font-size: 1.5em; background-color: yellow; border: 1px solid black; padding: 5px;">\$600</p> |
| <p>"SUPER SPONSOR" SUPPORT AT THIS LEVEL INCLUDES: FULL PAGE Ad (with Bleed Option) VENDOR DISPLAY 4 REGISTRATIONS EVENT APPAREL and SPECIAL RECOGNITION AT THE AWARDS LUNCHEON</p> | <p style="text-align: center;">WIDTH: 3.75" HEIGHT: 4.875"</p> <p style="text-align: center;">QUARTER PAGE VERTICAL</p> <p style="text-align: center; font-size: 1.5em; background-color: yellow; border: 1px solid black; padding: 5px;">\$350</p> | <p style="text-align: center;">QUARTER PAGE HORIZONTAL</p> <p style="text-align: center;">WIDTH: 7.5" HEIGHT: 2.5"</p> <p style="text-align: center; font-size: 1.5em; background-color: yellow; border: 1px solid black; padding: 5px;">\$350</p> | <p style="text-align: center;">BUSINESS CARD OPTIONS</p> <p style="text-align: center;">HORIZONTAL WIDTH: 3.5" HEIGHT: 2"</p> <p style="text-align: center;">VERTICAL WIDTH: 2" HEIGHT: 3.5"</p> <p style="text-align: center; font-size: 1.5em; background-color: yellow; border: 1px solid black; padding: 5px;">\$100</p> |

WE'VE EXTENDED THE DEADLINE FOR PLACING AN AD IN THIS YEAR'S PROGRAM TO:

THURSDAY, OCTOBER 17TH

E-mail Your Your Print-Ready Ad Copy to:

DEBKNEY@ADVOCATESINACTION.ORG

Mail or Deliver Sponsor Forms with Checks Payable to:

ADVOCATES IN ACTION RHODE ISLAND
500 Prospect Street, Independence Square
Pawtucket, Rhode Island 02860

To Pay by Credit Card:

E-mail this completed form to the address below & we'll send you an Invoice within 2 business days so you can pay by CC

BILLING@ADVOCATESINACTION.ORG

Contact us if you have questions, need technical assistance, or would like us to create a Print-Ready Ad for you.

CONFERENCE@ADVOCATESINACTION.ORG | 1-877-532-5543

Visit our website for the last Conference News & Materials: <https://www.AdvocatesinAction.org>