

PROGRAM SPECIFICATIONS AND PRINT-READY FILE REQUIREMENTS

=>The 2019 Conference Program will be printed in Color on Letter-Sized, Full-Page, Portrait Orientation <= REVIEW THE FOLLOWING ARTWORK & FORMAT REQUIREMENTS TO ENSURE YOUR DESIGN MEETS OUR PRINT-READY CRITERIA:

- Program Page Dimensions: 8.5" (w) x 11" (h)
- Ad Dimensions are Listed Below
- CMYK Color Space (NOT RGB)
- Embed, outline, or attach any non-system fonts
- Acceptable Formats: •pdf, •tif, •jpg (300 DPI Minimum)
- Unacceptable Formats: .gif, bitmap, .png graphics
- We also accept raw Illustrator (.ai) and .eps files
- Please DO NOT SEND Word, Publisher or PPT files

USE THE PAGE LAYOUT DIAGRAMS BELOW TO HELP YOU DETERMINE WHICH AD SIZE AND ARTWORK ORIENTATION TO SELECT:

FULL PAGE WITH BLEED
(AKA: "BORDERLESS PRINT")
WIDTH: 8.75"
HEIGHT: 11.25"

EXTEND ARTWORK
.125" BEYOND EDGE OF PAGE

SET SAFE PRINT AREA:
.25" <=WIDTH=> 8.25"
.25" <=HEIGHT=> 10.75"
(AT LEAST .25" FROM EDGE OF PAGE)

\$2,000

FULL PAGE
(No Page Bleed)

WIDTH: 7.5"
HEIGHT: 10"

\$1,000

HALF PAGE VERTICAL

WIDTH: 3.75"
HEIGHT: 10"

\$600

HALF PAGE HORIZONTAL

WIDTH: 7.5"
HEIGHT: 4.875"

\$600

"SUPER SPONSOR"

SUPPORT AT THIS LEVEL INCLUDES:

- FULL PAGE AD (with Bleed Option)
- VENDOR DISPLAY
- 4 REGISTRATIONS
- EVENT APPAREL and SPECIAL RECOGNITION AT THE AWARDS LUNCHEON

WIDTH: 3.75"
HEIGHT: 4.875"

QUARTER PAGE VERTICAL

\$350

QUARTER PAGE HORIZONTAL

WIDTH: 7.5"
HEIGHT: 2.5"

\$350

BUSINESS CARD OPTIONS

HORIZONTAL
WIDTH: 3.5"
HEIGHT: 2"

VERTICAL
WIDTH: 2"
HEIGHT: 3.5"

\$100

THE DEADLINE TO SUBMIT AN AD FOR THIS YEAR'S PROGRAM IS:
THURSDAY, OCTOBER 10TH

E-mail Your Print-Ready File To:
DEBKNEY@ADVOCATESINACTION.ORG

Send Completed Forms with Checks Payable to:

ADVOCATES IN ACTION RHODE ISLAND
Box 41528 ♦ Providence ♦ RI ♦ 02940

Download Conference Materials at:
WWW.ADVOCATESINACTION.ORG

Contact us if you have any questions, need technical assistance, or would like our team create a Print-Ready Ad for you at no additional cost.

CONFERENCE@ADVOCATESINACTION.ORG | 1-877-532-5543