



**Rhode Island's 23rd Annual Statewide Self-Advocacy Conference**  
Thursday, October 25th, 2018 at the Crowne Plaza in Warwick

8/22/2018

Dear Friends and Colleagues,

We're writing to offer your business or organization the opportunity to partner with Advocates in Action RI as a sponsor for **WHY NOT?!?**, Rhode Island's 23rd Annual Statewide Self-Advocacy Conference. As the hosts of this annual event, we're looking forward to celebrating with the 400 plus attendees from across our state and around New England on Thursday, October 25th, 2018!

In choosing this year's theme, our conference planning team focused on creating opportunities for our attendees to:

- Explore what it means to live life the way you want
- Decide what matters most
- Be prepared to face every day challenges
- Discover what's possible from peers who are already doing it
- Learn about individual rights, and the responsibilities that go with them
- Find out how to give something back to your community

A person who has a disability has the same hopes, aspirations and dreams as everyone else. Although having a disability, and dealing with a negative attitude from others, can often get in the way, it should never stop you from living life on your own terms!

**WHY NOT** try something new? **WHY NOT** get out in the community? **WHY NOT** get a job ... go to college ... get your own apartment ... get married ... register to vote ... make your own decisions? After all, it's your life, why not live it the way you want to?

At this year's event, people who have a developmental disability, including teens who are in transition from high school to the adult world, families, support staff, friends and other members of the community will come together to talk, share, learn and discover their own answers to each of these questions and more. With 18 different break-out sessions from peer presenters, vendor displays, an amazing keynote speaker, and a variety of other incredible experiences throughout the day, our goal is to inspire, encourage and empower.

Information *is* power, and we believe the information that people receive at RI's 2018 Conference will enable them to not only make informed decisions, but also to ask questions and expect answers. Don't just settle for whatever others may tell you is possible or isn't possible. *Dream Big, Know Your Options, Make a Plan, and Go for It! Hey, WHY NOT?!?!*

As a conference sponsor, you will be supporting one of Rhode Island's largest inclusive events of the year! The annual Self-Advocacy conference is a uniquely collaborative experience, which is organized and directed by a team of individuals both with and without disabilities. Your support will help subsidize the registration fees so that we're able to keep the cost to attend as low as possible.

Being a sponsor also gives your business or organization a unique opportunity to reach a diverse audience by placing an ad or coupon in our Conference Program, and/or sharing a link to post on our website, Facebook page, and other social media outlets.

Please see the attached sponsorship form, or give us a call at 1-877-532-5543, to learn more about the different opportunities that are available to support this amazing event, or to find out more about making a tax-exempt donation to support our work.

If you're interested in placing an ad in our Conference Program, you can also email Deb Kney directly for assistance at: [debkney@advocatesinaction.org](mailto:debkney@advocatesinaction.org). Note that the deadline for print-ready Ad Copy is Friday, October 5<sup>th</sup>.

Sponsors who would like to support our event without placing an ad are welcome to return the enclosed form at any time.

Thank you in advance for your support. Every penny counts and no amount is too small!

*Together we're making a difference!*

Sincerely,



Dawn Burke, *President*

Advocates in Action RI Statewide Board of Representatives



ADVOCATES IN ACTION RHODE ISLAND  
Box 41528 ♦ Providence ♦ RI ♦ 02940-1528  
phone: 877-532-5543 ♦ e-mail: [conference@advocatesinaction.org](mailto:conference@advocatesinaction.org)  
[www.AdvocatesinAction.org](http://www.AdvocatesinAction.org) ♦ [Facebook.com/AdvocatesinActionRI](https://www.facebook.com/AdvocatesinActionRI) ♦ Twitter: @AinAevents





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 Thursday, October 25th, 2018 at the Crowne Plaza in Warwick

**ORGANIZATION/BUSINESS/INDIVIDUAL NAME** (as you wish it to appear in the Conference Program & related materials):

**Contact Name:**

**Address:**

**City:**

**State:**

**Zip:**

**Phone:**

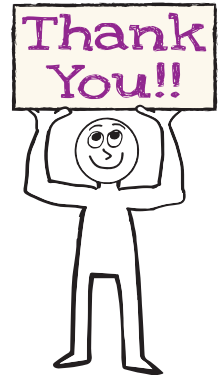
**E-mail:**

**Website:**

**SPONSORSHIP OPPORTUNITIES & LEVELS OF SUPPORT**

Refer to Pages 2 & 3 for Specs on Placing an Ad and Thank You Perks

- EXCELLENT ELITE ... Prominent Full Page Ad & Vendor Display Table: \$2,000**
- PURE PLATINUM ... Full Page Ad & Vendor Display Table: \$1,000**
- GOOD AS GOLD ... Half Page Ad & Vendor Display Table: \$500**
- SUPER SILVER ... Quarter Page: \$250**
- BRONZE BEAUTY ... Business Card Ad: \$100**
- FAITHFUL FRIEND ... \$ \_\_\_\_\_ (We appreciate every penny and they all count!)**



**CONFERENCE GOODY BAG GIVEAWAYS AND RAFFLE PRIZES**

In addition to your financial support, we also need donated goods to fill the "Goody Bag" that each attendee receives at registration, along with gift certificates and similar items to use for raffle prizes. We typically require 325 similar items for Conference Bags, but are happy to accept other amounts! Please describe the item you are donating and include the quantity in the space below:

<b>Item Being Donated:</b>	<b>Quantity:</b>
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**PRINT-READY FILE REQUIREMENTS**

Refer to the enclosed materials to make sure your files are formatted for high resolution print. If you need assistance, we can help.



In fact, we'll even create an Ad for you, and send back the digital files so you can use them elsewhere!

**E-MAIL DEB KNEY FOR DETAILS:**  
**DebKney@AdvocatesinAction.org**

To place an Ad in this year's program: prepare your files according to the enclosed specs and send your artwork no later than

**FRIDAY, OCTOBER 5TH**

Call or e-mail us if you prefer to pay by credit card, or send checks payable to:

**ADVOCATES IN ACTION RI**

**Box 41528 • Providence • RI • 02940**

**1-877-532-5543**

**conference@advocatesinaction.org**

## 2018 SELF-ADVOCACY CONFERENCE SPONSORSHIP OPPORTUNITIES

We will recognize our 2018 Conference Sponsors on the Advocates in Action RI website, Facebook page, and other social media designed to publicize this year's event.

In addition, being a Sponsor for **Why Not!?!?** offers a unique opportunity to promote your business by placing an Ad in our Program, and/or by hosting a Vendor Display Table at the Conference.

Reach an audience of more than 350 Rhode Islanders who have a developmental disability, family members, support staff, allies and other members of the community, while showing your support for the Self-Advocacy movement at one of Rhode Island's largest annual integrated events!

### Excellent Elite ... \$2,000

- Full Page Ad\* in Conference Program: 7.5" x 10" (no bleed); 8.75" x 11.25" (with bleed)
- \* Inside & Back Cover Ads are placed based on the order in which we receive them, and level of support
- Display table in the foyer during the Conference Day (8:30am-5:00pm)
- Four (4) sets of complimentary Conference Day registrations & 4 Dinner Dance tickets
- Four (4) complimentary Conference T-shirts
- Award of Recognition at Luncheon Ceremony

### Pure Platinum ... \$1,000

- Full page ad in the Conference Program: 7.5" x 10" (no bleed); 8.75" x 11.25" (with bleed)
- Display table in the foyer during Conference Day (8:30am-5:00pm)
- Four (4) complimentary Conference Day registrations
- Four (4) complimentary Conference T-shirts

### Gold Partner ... \$500

- Half page ad in the Conference Program
- Display table in the foyer during the Conference Day (8:30am-5:00pm)
- Two (2) complimentary conference day registrations
- Two (2) complimentary conference T-shirts

### Silver Partner ... \$250

- Quarter page ad in the Conference Program
- 2 complimentary Conference T-shirts

### Bronze Partner ... \$100

- Business card ad in the Conference Program
- 1 complimentary Conference T-shirt

### Faithful Friend ... \$ \_\_\_\_\_

- Name listed in Conference Program

Advocates in Action Rhode Island is a 501(c)3 non-profit organization, EIN 46-0734867.

Contact us if you need additional information on how make a tax deductible donation and support our work:

Phone: **877-532-5543**

E-mail: **Conference@AdvocatesinAction.org**

**THANK YOU!**

**TOGETHER  
WE CAN MAKE  
A DIFFERENCE!**



The deadline to place an ad in our Conference Program is **FRIDAY, OCTOBER 5TH**

E-mail Print-Ready Digital Files to:

**DebKney@AdvocatesinAction.org**

**Advocates in Action Rhode Island**

Box 41528 ♦ Providence ♦ RI ♦ 02940-1528

E-mail: [conference@advocatesinaction.org](mailto:conference@advocatesinaction.org) ♦ Phone: 877-532-5543

Visit us **On-line:** [AdvocatesinAction.org](http://AdvocatesinAction.org) ♦ Like Us **Facebook.com/AdvocatesinActionRI** ♦ Follow us on **Twitter @AinAevents**



Rhode Island's 23rd Annual Statewide Self-Advocacy Conference!

**PROGRAM SPECS & ARTWORK REQUIREMENTS**

- Program Page Dimensions: 8.5" (w) x 11 (h)"
- Full Color, Double Sided (CMYK, 4/4)
- Ad Dimensions are listed in inches
- All artwork must be **300 dpi**
- Acceptable formats: •tif, •jpg, •psd, •pdf, •eps, •ai
- Please outline, embed, or attach fonts

**PRINT READY AD COPY IS DUE**

**FRIDAY, OCTOBER 5TH**

E-MAIL DIGITAL COPIES TO:

**DEBKNEY@ADVOCATESINACTION.ORG**

MAIL BUSINESS CARDS & FILES ON DISK TO:

**ADVOCATES IN ACTION RI**

Box 41528 ♦ Providence ♦ RI ♦ 02940

**GOOD AS GOLD**

**HALF PAGE: \$500**

7.5 (w) x 4.875 (h)



**QUESTIONS?**



Call AinA-RI Toll-Free at:

**1-877-532-5543**

**BRONZE BEAUTY**

**BUSINESS CARD: \$100**

3.5 (w) x 2 (h)

If you have a business card you want to use, mail us a clean hard copy, or scan it at 300 dpi according to the specs listed above

**SUPER SILVER**

**QUARTER PAGE: \$250**

3.5 (w) x 4.875 (h)



E-mail Deb Kney for help creating an Ad or assistance preparing your artwork for print:

**DEBKNEY@ADVOCATESINACTION.ORG**

**PURE PLATINUM & EXCELLENT ELITE**

**FULL PAGE: \$1,000 - \$2,000**

7.5 (w) x 10 (h): No Bleed

8.75 (w) x 11.25 (h): With Page Bleed